



# Kent Benson

*This All-American basketball player  
teaches how everyone can become an All-American in every facet of their life!*

After leading the Indiana Hoosiers to an undefeated National Championship in 1976, this three time All-American went on to play eleven years in the NBA.

Kent has taken the lessons that he learned as an All-American and professional basketball player and converted them into exciting concepts that will inspire everyone to strive to become a champion in every endeavor.

Benson's story will prove to be a catalyst in helping each individual realize that achieving the seemingly impossible is just a matter of developing the principles that champions accept as a way of life.

- ***winning & excelling can become a driven passion***
- ***how to focus on a goal***
- ***how to overcome obstacles that stop most from achieving satisfaction***
- ***achieve success by mastering excellence - it's addictive***
- ***things that can make everyone a champion***

**OVERCOME...TO BECOME**